



# MOTOPRIX

**'Accurate Data for Informed Decisions'**

## MOTOPRIX Factsheet

MOTOPRIX offers the most comprehensive, reliable and easily accessible motorcycle pricing data available anywhere in the world.

Our database covers **80 brands** across **18 markets** globally, including the emerging EV market.

### What data do we offer?

MOTOPRIX offers comprehensive price data (including tax and delivery charges) as well as key specification data (including engine capacity and power, CO<sub>2</sub> emissions and drivetrain). Each record is identified to the level of ID (global and local), date of introduction/change, change event descriptor (such as model year), country, make, model, version (global and local) and category (industry and OEM).

For some markets, where relevant, we also include the import methods (CKD, CBU, SKD)

### Where do we source our data?

All of our data taken direct from official OEM sources.

Our global researcher team verifies our data bi-weekly against the latest publications of the importers and national sales companies, subsequently updating our database with current prices, and maintaining our historical repository.

### Which countries do we currently cover\*?

Since 2010	Since 2013	Since 2018	Since 2020	Since 2021	Since 2022
France	Brazil	India	Japan	Australia	Belgium
Germany	China			Canada	Russia
Italy	Indonesia			Mexico	South Africa
Spain					Switzerland
UK					
USA					

That means that we have continuous price history data going back over 10 years for major markets.

**\* If you need a country not listed here, please let us know. We can quickly add new markets.**



## How do we integrate country, model and version level data?

We start from the global introduction of any motorcycle and work down to their local market representation. That means that you can easily compare motorbike prices and history across countries to version level detail.



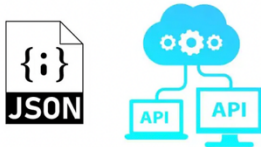
## What is our data coverage?

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>• Countries: 18</li><li>• Unique brands: 79</li><li>• Unique models: 1672</li></ul> | <ul style="list-style-type: none"><li>• Unique versions at the global level: 4895</li><li>• Unique versions at country level: 19984</li><li>• Unique price records: 70096</li></ul> |
|---|---|

Updated: 2022-04-06

## How do we supply the data?

We offer a range of data supply options to suit most needs. If you don't see what you need, let us know and we will be happy to develop a bespoke solution.

<h3>MOTOPRIX Workbench</h3>  <p>Find answers through its intuitive interface. Discover pricing events via advanced price data reporting and straightforward queries.</p>	<h3>Bulk File Delivery</h3>  <p>Feed a choice of our global motorcycle pricing data into your organization's proprietary systems.</p>	<h3>API Access</h3>  <p>Build efficient data automation through API access. Allow your systems to fetch only data as and when they need it.</p>
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## How does MOTOPRIX help you?

Having the MOTOPRIX database at your fingertips means you can immediately respond to management requests without the burden of time-consuming research through numerous and questionable data sources.

Not only does this make you more agile, it also allows you to provide a comprehensive picture of the entire brand(s), model(s) or market(s) under question in the most time-efficient way possible.

In essence, MOTOPRIX saves you time and therefore saves your business money.



## Future developments

We are constantly working to improve our database. At the moment our focus is on expanding our coverage of the electric motorcycle market. We are also adding to our specifications data to include the key items which are most relevant to the product positioning of your models.



[MOTOPRIX.COM](https://www.motoprix.com)

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Register for your **Free Trial** and experience MOTOPRIX for yourself